

Tentative Programme Agenda

Conference on Responsible Tourism Policy

Danang, 14/11/2013

08h00-08h30	Registration <i>Arrival of Delegates</i>
08h30-09h00	Opening Ceremony Welcoming the Delegates & Speakers by ESRT Director Opening speech by the MCST Leader Representative Speech by EU Delegation to Vietnam Representative Da Nang People Committee Representative
09h00-09h15	Orientation <i>Conference Objectives, Agenda and Introducing the Speakers</i> Conference Chairman, Kai Partale, ESRT
09h15-09h35	Keynote Speech 1 <i>Challenges for Tourism Growth in Vietnam</i> Nguyen Van Tuan, Chairman of VNAT
09h35 -09h55	Keynote Speech 2 <i>Framework for a Vietnam Responsible Tourism Policy</i> Kai Partale
09h55-10h15	Keynote Speech 3 <i>Tourism Policy fostering Destination Competitiveness</i> Vu The Binh, Vice Chairman, VITA
10h15-10h30	Break & Refreshment
10h30-12h00	Group Discussion / Statements <i>Business Policy Issues</i> Moderator: Vu The Binh, Vice Chairman, VITA <i>Destination Policy Issues</i> Moderator: Tran Chi Cuong, Vice Director, Da Nang DCST <i>Common Policy Issues (e.g. Social and Environmental Issues)</i> Moderator: Ha Van Sieu, Director, ITDR <i>Dissemination Activities of RT recommendations</i> Moderator: Truong Nam Thang, ESRT
12h00-13h30	Lunch

- 13h30-13h50 ***Impacts of Unsustainable Tourism Policies and Plans***
Ken Atkinson, Vice Chairman of Tourism Advisory Board
- 13h50-15h00 **Group Presentations and Discussion**
Findings and Conclusion of the 4 Group Work Sessions
Q&A
- 15h00-15h15 Break and Refreshment
- 15h15-15h35 ***Public-Private Dialogue to Maximise the Contribution to RT***
Ha Thanh Hai, ESRT expert
- 15h35-16h00 ***Policy Instruments and Actions for Sustainable, Responsible and Competitive Tourism***
Janez Sirse, ESRT Team Leader
- 16h00-16h15 **Conference Round-up**
Kai Partale, ESRT
- 16h15-16h30 ***Responsible Tourism Policy Endorsement Statement***
By Leader of MCST/VNAT and Conference Chairman