



## CALENDAR OF EVENTS OF THE ESRT PROGRAMME FOR JULY 2012

Hanoi, July 1<sup>st</sup> 2012

From	To	Events	Venue	Main Partner	Implement/ Support by
1/7	1/7	VTOS Assessment for Food & Beverage service	Vung Tau	Vung Tau Tourism College	VTCB
9/7		<b>[Workshop]</b> for the review of toolboxes for a priority tourism labour division	Hanoi		VNAT
10/7		<b>[Meeting]</b> of VITA Central Committee	Hai Phong	PIU	VITA
11/7	9/8	<b>[Mission]</b> Review and Update of Existing Tourism Marketing Strategy and Preparation of a Tourism Marketing Action Plan	PIU		Int'l Expert
12/7		<b>[Meeting]</b> Report on Tourism Statistics with VNAT	VNAT		Int'l Expert
13/7		Site inspection and consultancy meeting for destination management	Ninh Binh	PIU	TWG of Law
18/7		<b>[Workshop]</b> Preliminary workshop on Tourism Law	VNAT		Int'l Expert
20/7		<b>[Workshop]</b> on Tourism Statistics	Hoa Binh Hotel	Stakeholders, GSO	Int'l Expert
23/7	3/8	<b>[Mission]</b> Sustainable Tourism Product development for North Western region	PIU	TWG of the North Western Region	Int'l Expert
24/7		<b>[Workshop]</b> on Preservation and Promotion of the value of International Natural Heritage Ha Long	Ha Long	PIU	MCST
25/7		<b>[Meeting]</b> Brainstorming meeting with Tour Operators on Sustainable Tourism Product Development	PIU Office	Tour Operators	Int'l Expert

### Acronyms:

- MCST: Ministry of Culture, Sports and Tourism
- VNAT: Vietnam National Administration of Tourism
- VTOS: Vietnam Tourism Occupational Skills Standards
- PIU: Programme Implementation Unit (Office)
- HRD: Human Resources Development Department
- FIN: Finance Department
- M&E: Monitoring and Evaluation
- EUD: European Union Delegation
- VITA: Vietnam Tourism Association
- TWG: Technical Working Group
- GSO: General Statistic Office